



THE EMS POSTER PROJECT

Honor Through Visual Media

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The **EMS Poster Project** was created to recognize and honor the people who answer the call.

Throughout history, visual media has helped societies remember who served, what they endured, and why their contributions mattered. During World War II, poster art became a shared visual language. It encouraged service, reinforced values, and reminded communities that ordinary people were contributing to something larger than themselves.

Many of those posters survived long after the war ended. They became cultural artifacts—visual reminders of sacrifice, duty, resilience, and public service.

This project draws inspiration from that tradition.

Not to compare professions, conflicts, or circumstances, but to recognize a similar need: preserving memory and honoring those who serve.

Today's EMTs, paramedics, dispatchers, firefighters, nurses, physicians, and public safety professionals continue to answer calls for help every day. Much of that work happens quietly and often goes unseen.

The **EMS Poster Project** exists to make that service visible.

The images used throughout this series are drawn from real-world documentation, including photographs from the [Derek O. Hanley](#) archive created while embedded with frontline EMS professionals, hospitals, and public safety personnel during the COVID-19 pandemic. Many of these images also appear in:

- [Photos From the Front Lines](#)
- [Photos From the Film: Honorable But Broken – EMS In Crisis](#)
- [Honorable But Broken: EMS In Crisis Documentary Film](#)

These projects share a common purpose:

To document reality.

To preserve history.

To honor service.

We believe photographs, films, books, and visual artifacts matter because they become part of the historical record. Long after headlines fade and statistics are forgotten, images remain.

This poster is one small contribution to that record.

WHAT TO DO NEXT

Print it.

Display it.

Share it.

Help make service visible.

Recommended poster sizes included in this download:

- 8.5 x 11 inches
- 11 x 17 inches
- 18 x 24 inches
- 24 x 36 inches

EASY PRINTING OPTIONS

Most local print providers can produce these posters directly from the PDF files included in this package.

Common options include:

- FedEx Office
- Staples Print Services
- Office Depot / OfficeMax
- Walgreens Photo
- CVS Photo
- Local print and sign shops

For best results, print directly from the PDF version that matches your desired size.

RECOMMENDED LOCATIONS

Consider displaying these posters in places where providers, students, and community members gather.

Examples include:

- Ambulance stations
- Fire stations
- Dispatch centers
- EMS classrooms and skills labs
- Hospitals and emergency departments
- EMS offices and break rooms
- Training centers
- Conference exhibits
- Public safety museums and displays
- Community colleges and educational programs

A poster displayed in a common area can become a daily reminder that service matters.

HELP BUILD THE PROJECT

The **EMS Poster Project** is intended to grow over time.

If you display one of these posters, consider sharing a photo of it in use.

Whether it hangs in a station kitchen, a classroom wall, a dispatch center, or an office hallway, seeing these artifacts become part of the environments where service occurs is part of the mission.

Together, we can create a shared visual language that recognizes the people who continue to answer the call.

HONOR THROUGH VISUAL MEDIA

Reality builds trust.

Documentation preserves memory.

Honor keeps stories alive.

Thank you for helping us preserve and celebrate the people behind the profession.

The team at Honorable But Broken.

HonorableButBroken.org